

# Web Design Client Questionnaire



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<b>How Can We Help?</b>	*We only create SNS pages for your business, we don't update them.	
<p>1. Which of the following services do you require? (Mark as many as you like)</p>	Website Design	<input type="checkbox"/>
	Email	<input type="checkbox"/>
	Logo Design	<input type="checkbox"/>
	Company Branding	<input type="checkbox"/>
	Social Network Sites (SNS)*	<input type="checkbox"/>
	Search Engine Optimisation (SEO)	<input type="checkbox"/>
	Content Management System (CMS)	<input type="checkbox"/>

<b>Tell Us About You.</b>	
1. What is your company about?	
2. What gives your company the edge over competition and gives your niche?	
3. What will be the benefits for your customers using your services?	
4. Do you have a slogan, mission statement or tagline that defines what you offer in terms of features and customer satisfaction?	
5. Please describe your potential customers as best you can. (age, sex, business type. Use writing space if needed.)	
6. Does your company use any specific colours?	
7. Is there an existing logo for your company?	
8. Are you a member of any professional body?	

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9. Do you have any images of your work that you would like included in your design?	
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<b>A Little About Your Preferences.</b>	
1. What are your 5 favourite websites? Please list specific features you like about them.	
2. Have you had a look at competitors' websites for information?	
3. What information would you like to appear on your website? (Use additional space if needed)	
4. What sort of content do you NOT want featured in your site?	
5. How long do you spend online in an average day? Either through business or work.	
6. If you were searching for your company online, what words would you use?	
7. What other methods have you considered to spread the word about your new website? (Facebook, Twitter etc.)*	
8. How long after your website is launched do you expect to see results?	
9. How do you plan to encourage visitors or repeat referrals?	

Writing Space for Additional Notes/Comments